

# Celebrities do it - 'Y' not you?

The Y Lift™ is your fastest, safest (non-surgical), technique for a natural look

By Sally Rummel

Every time you look in the mirror, you may begin to notice that each advancing year has diminished your high cheekbones, defined jawline and nice, taut neck.

You're still confident in your appearance and have never even considered plastic surgery or a traditional facelift. But if you can instantly turn back the clock and achieve a very natural, more youthful look over your lunch hour, wouldn't



BEFORE AFTER



BEFORE AFTER



Y LIFT®

you want to do it?

The Y Lift™ is the newest technique in today's generation of nonsurgical facial contouring procedures, pioneered by Dr. Yan Trokel, a New York cosmetic surgeon.

Y Lift trained, Dr. Eric Seiger, Medical Director of the Skin & Vein Centers (in Fenton, Sterling Heights and Garden City) performs the procedure locally and is one of only 17 surgeons in the U.S. to do so.

As a highly-skilled cosmetic surgeon for more than 25 years, Dr. Seiger has earned a national reputation for using cutting-edge technology and science. He pioneered The Hour Lift (a mini-facelift technique) more than 15 years ago, and considers the Y Lift™ the most amazing nonsurgical, facial/neck procedure he has ever seen. Many patients elect Seiger's "Total Lift," which combines both the Y Lift and Hour Lift techniques to achieve a desired look.

The Y Lift™ itself,



BEFORE

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re-volumizes the facial structure from the hollowness under your eyes, to your cheekbones, jawline and cheekline. It can literally be done during your lunch hour, with no incision, stitches or general anesthesia. You can resume your daily activities immediately after the procedure.

How does it work? Basically, it's a molding and sculpting technique, according to Seiger. "As we age, our skin isn't looser because of gravity, but because we lose volume in our bone structure. This technique is based on 'structured volumizing,' replenishing lost volume and restoring youthful facial contours. Suitable for men and women of all skin types, The Y Lift™ accentuates

the cheekbone region, revives the under eye area and defines the jawline and upper neck instantly.

The Y Lift™ is customized to each patient and uses FDA-approved fillers. This technique is suitable for adults, ages 25 to 80. Results last between one and three years, depending on the product used.

"The Y-Lift utilizes a specific technique and instruments to inject filler in order to achieve these amazing results without surgery" states Seiger. "Physicians who use fillers in their practice cannot achieve the same result as a Y Lift. Standard filler injection technique is completely different to the Y Lift."

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