

# New Alternative to Adult Diapers and Catheters Sets Men Free

**'Super-comfortable,' offers 24 hour leak-free security, available to many at little to no out-of-pocket cost!**

CHICAGO —

If you're one of the four million American men who secretly wear adult diapers, or use a catheter to deal with your urinary incontinence or weak bladder, here's some life-changing news.

There's a new non-catheter alternative available that not only helps keep men dry and leak-free for up to 24 consecutive hours, but the best part is, if you're covered by Medicare, Medicaid, TriCare, and some select insurance plans, you can try this high-tech 'fluid collection' breakthrough at little to no out-of-pocket cost.



*"The most degrading thing that my husband can think of is being in a diaper," says Tina J. "Men's Liberty to the rescue. We attended our granddaughter's graduation in comfort and without the fear. You couldn't tell he had it on, which was a big concern for him."*

## Invisible Under Clothing

Men's Liberty is made of a gentle, skin-friendly material called hydrocolloid, a medical-grade adhesive that softly stretches and moves with a man as he changes position.

Unlike absorbents that cause diaper rash, yeast infections, and dermatitis, Men's Liberty attaches to the tip of a man's anatomy, directing his flow to a discreet collection pouch.

It's comfortable, unnoticeable to others, and secure.

It's this trusted sense of security that assistant registered nurse and caregiver, Mark Nagle, NAR, calls, "wonderful."

## Doctor-Recommended

"It doesn't cause skin irritation, and my patients never have to worry about red spots or sores. My patient doesn't wear disposable briefs anymore, and I am happy to report that we always have a dry bed and a dry pair of pants."

For John C., Men's Liberty is a "lifesaver."

## Carefree Comfort

For years, John dealt with urinary incontinence by wearing an indwelling catheter. When he discovered Men's Liberty, his life changed. "It's allowed me to maintain my lifestyle with my work and my family."

## Death of Diapers?

Will this urinary breakthrough sink the \$7 billion adult diaper industry?

Many experts think so. Because adult diapers are not covered by Medicare, the estimated four million men who use them daily pay as much as \$300 a month in out of pocket costs.

Tucson resident, Sam T., wore them for years. "I remember the continued moisture in my crotch would give me a yeast infection, not a good thing," he says.

Sam wore four or five absorbents during the day, and two or three at night. "All of that went away when I found Men's Liberty," he smiles.

## Enjoy Life Again

"I can wear Men's Liberty for 24 hours with minimal interruption," says Sam, "even after drinking coffee!"



*The \$7B adult diaper industry is facing a catastrophic drop in revenue thanks to a revolutionary development in men's urological care.*

"Movies, meetings and social affairs are all possible now. Our granddaughter graduated with honors from high school last week," says the beaming grandfather. "I sat beside my wife, applauding!"

During the sizzling hot Arizona summers, you'll always find Sam in a pair of cargo shorts.

"I buy my shorts with an 11-inch inseam, which is perfect for Men's Liberty," he says.

## Discreet and Unnoticed

"The drain nozzle is hidden right above the hemline. So, I can stand at the urinal, like other guys, and discreetly drain the pouch, and no one notices a thing. In ten seconds, I'm good to go!"

Managing urinary incontinence in a medical setting can be challenging.

Urinary tract infections (UTIs) are frequently caused by catheter use.

If untreated, UTIs can cause a secondary infection, often resulting in hospitalization.

That's why Men's Liberty is recommended by leading healthcare professionals.

## Doctor's Choice

Urologist Alden Cockburn, MD, has personally tried Men's Liberty and now recommends it to his patients.

"I tried it myself during one of the testing phases and it's very comfortable; certainly, more comfortable than the alternatives," he says. "It allows men to have freedom of movement."

"I think Liberty is a good name because it does afford men the liberty of a lifestyle that was not afforded to them before."

When you feel in control of your sense of well-being," adds Dr. Cockburn, "you feel more able to

accomplish tasks that you previously wanted to bypass."

"The feeling of not wanting to associate with others because you fear loss of control, or fear what others might think of you, goes away."

"I think that Liberty is well named in that it liberates the individual to a sense of being able to perform normal tasks in a normal way."

## A Grand Experiment

Curious Sam T. in Tucson wanted to see how much liquid Men's Liberty would hold. "I can't claim to be an expert research analyst," laughs Sam, "but here is what I learned."



*Long-haul truck drivers like Wayne J. rely on Men's Liberty when they can't make the next rest stop.*

Sam first filled a fresh Liberty unit with water and learned that it securely held one full cup. On the top of his shelf, Sam found a few pairs of disposable briefs with built-in absorbent pads.

To his surprise, these held a whopping two cups of liquid, which may not be helpful, according to Sam.

"I saw an ad on the internet," says Sam, "that showed some guy wearing these briefs, walking around with a big smile on his face."

"I thought to myself, yeah... if I had two cups

of urine sloshing around my crotch, I wouldn't be smiling, and I would sure be walking 'funny.'"

"Also," says Sam, "the slightest pressure on an absorbent will cause it to leak.

Men's Liberty doesn't leak and sure won't cause "funny" walking," he says.

## Four Million Used!

More than 4 million Men's Liberty units have been used, with ZERO attributable UTIs or serious skin injuries.

That comes as no surprise to the thousands of healthcare professionals who recommend Men's Liberty everyday.

Dr. Fernando Borges. "I recommend Men's Liberty to patients with urinary incontinence because of the low incidents of trauma, erosion, and infection."

## Covered by Medicare

Men's Liberty is covered by Medicare, Medicaid, TriCare, and most other insurance plans. You could be getting Men's Liberty for little or no out-of-pocket cost!

The Men's Liberty Team will help you see if you qualify for coverage and even take care of all claims and billing to your insurance provider. No overwhelming insurance forms... it's that easy!

## Free Week's Supply!

Call today at 1-800-814-3259 to get a Free Week's Supply with your order! Just mention code PJB0108 to receive this special offer.

Start enjoying life again with a simple phone call. With Men's Liberty, you are free to go... anytime, anywhere.