

# Join Our Team

KEIM LUMBER IS SEEKING TO FILL A POSITION FOR:

## Director of Marketing

### Some of the Responsibilities include:

- Actively manage the operations of the marketing department.
- Lead and inspire a highly productive and professional marketing team.
- Develop, manage, and report on key performance indicators for all marketing programs.
  - Develop an overall strategic marketing and sales plan
  - Oversee the ongoing development of the Keim brand and corporate identity initiatives.
- Reports to the company president.

### Some of the Requirements include:

- Undergraduate degree with master's degree preferred in relevant field.
  - 5-7 years of increasingly responsible professional experience.
- Experience in digital platform management, market research, project management, public relations, advertising, strategic communications, brand and reputation management.
- Proficiency with Microsoft Office Suite and CRM Software.
- Expertise with social media platforms.

### COMPETITIVE PAY AND BENEFITS AVAILABLE

Interested candidates may apply in person or send a resume to:  
[keimhr@keimlumber.com](mailto:keimhr@keimlumber.com) or P.O. Box 40, Charm Ohio 44617.

Keim Lumber Company is an equal opportunity employer.



4465 SR 557 Charm, OH 44617

800-362-6682 | [www.keimlumber.com](http://www.keimlumber.com) 

Mon. 7am-7pm Tue-Fri. 7am-4:30pm Sat. 7:30am-12 Noon