



TOYOTA

THANKS TO ALL THE BRAVE MEN AND WOMEN
FOR YOUR SERVICE TO OUR COUNTRY.



★★★★★ NOW GET ★★★★★

\$750

U.S. Military Incentive¹

CAN BE COMBINED WITH TOYOTA SPECIAL CASH BACK
OR SPECIAL FINANCING OR SPECIAL LEASES!

2019 Camry

\$2000

CASH BACK FROM TOYOTA²

2019 4RUNNER

\$500

CASH BACK FROM TOYOTA²

2019 Highlander

\$3000

CASH BACK FROM TOYOTA²

2019 RAV4

LEASE AN LE FOR

\$199

A MONTH

36

MONTHS

\$2999 DUE AT SIGNING³
Tax, Title, License, Dealer Fees
and Insurance are Extra.

OR

\$1250

TFS CASH⁴

All-New 2020 Corolla

LEASE AN LE FOR

\$179

A MONTH

36

MONTHS

\$2999 DUE AT SIGNING³
Tax, Title, License, Dealer Fees
and Insurance are Extra.

2019 Sienna

\$3000

CASH BACK FROM TOYOTA²

2019 TACOMA

\$1000

CASH BACK FROM TOYOTA²

2019 TUNDRA

0%

APR FINANCING 60 MOS.⁵

CASEY TOYOTA

601 East Rochambeau Drive • Williamsburg
757.259.1000 • caseytoyota.com

CHECKERED FLAG TOYOTA

5301 Virginia Beach Blvd. • Virginia Beach
757.490.1111 • toyota.checkeredflag.com

GLOUCESTER TOYOTA

6357 George Washington Memorial Hwy. • Gloucester
804.693.2100 • gloucestertoyota.com

PRIORITY TOYOTA CHESAPEAKE

1800 Greenbrier Parkway • Chesapeake
757.213.5000 • prioritytoyotachesaapeake.com

CHARLES BARKER TOYOTA

1877 Laskin Road • Virginia Beach
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FIRST TEAM TOYOTA

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833.628.1653 • firstteamttoyota.com

PEARSON TOYOTA

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757.874.6000 • pearsontoyotascion.com

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TOYOTA

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ToyotaCare

No Cost Service & Roadside⁶

¹\$750 REBATE OFFERED BY TOYOTA MOTOR NORTH AMERICA, INC. AND MAY BE APPLIED TOWARD FINANCE OR LEASE CONTRACTS ON NEW TOYOTA VEHICLES, DATED FROM JULY 3, 2019 THROUGH JULY 31, 2019. TO QUALIFY FOR THE REBATE, AT THE TIME OF PURCHASE OR LEASE YOU MUST (1) BE IN CURRENT ACTIVE DUTY STATUS IN THE U.S. MILITARY (NAVY, ARMY, AIR FORCE, MARINES, NATIONAL GUARD, COAST GUARD AND ACTIVE RESERVE) OR A U.S. MILITARY INACTIVE RESERVE (I.E., READY RESERVE) THAT IS PART OF THE INDIVIDUAL READY RESERVE, SELECTED RESERVE AND INACTIVE NATIONAL GUARD; OR A MILITARY VETERAN OR RETIREE (RETIRES HONORABLY DISCHARGED) OF THE U.S. MILITARY WITHIN TWO YEARS OF THEIR DISCHARGE/RETIREMENT DATE; OR A HOUSEHOLD MEMBER OF AN ELIGIBLE U.S. MILITARY PERSONNEL, INCLUDING GOLD STAR FAMILY MEMBERS; AND (2) PROVIDE VERIFIABLE PROOF OF MILITARY STATUS OR ACTIVE SERVICE; (3) RECEIVE A SALARY SUFFICIENT TO COVER ORDINARY LIVING EXPENSES AND PAYMENT FOR YOUR NEW VEHICLE; AND (4) RECEIVE CREDIT APPROVAL FROM AND EXECUTE A FINANCE OR LEASE CONTRACT THROUGH A PARTICIPATING TOYOTA DEALER AND TOYOTA FINANCIAL SERVICES. NOT ALL APPLICANTS WILL QUALIFY. ON LEASE CONTRACTS, REBATE MUST BE APPLIED TOWARD THE AMOUNT DUE AT LEASE SIGNING OR TOWARD THE CAPITALIZED COST REDUCTION. ON FINANCE CONTRACTS, REBATE MUST BE APPLIED TOWARD THE DOWN PAYMENT. LIMIT ONE REBATE PER FINANCE OR LEASE TRANSACTION PER ELIGIBLE U.S. MILITARY PERSONNEL OR ELIGIBLE HOUSEHOLD MEMBER. OFFER NOT COMBINABLE WITH THE COLLEGE GRADUATE REBATE PROGRAM, THE IFI PROGRAM, AND THE LEASE-END REFI PROGRAM. VEHICLE MUST BE TAKEN OUT OF DEALER STOCK. TERMS, CONDITIONS AND RESTRICTIONS APPLY. PROGRAM IS NOT AVAILABLE IN AL, FL, GA, HI, NC, AND SC. REBATE TERMS MAY BE MORE GENEROUS IN YOUR LOCAL AREA. ASK YOUR PARTICIPATING DEALER ABOUT THE MILITARY REBATE TERMS IN YOUR AREA. MUST PAY SALES TAX. VOID WHERE PROHIBITED BY LAW. NOT REDEEMABLE FOR CASH. TOYOTA FINANCIAL SERVICES IS A SERVICE MARK OF TOYOTA MOTOR CREDIT CORPORATION (TMCC). TMCC IS THE AUTHORIZED ATTORNEY-IN-FACT AND SERVICER FOR TOYOTA LEASE TRUST. CUSTOMERS CAN RECEIVE \$500 CASH BACK FROM TOYOTA ON 4RUNNER (EXCLUDES TRD PRO), \$1,000 CASH BACK FROM TOYOTA ON TACOMA (EXCLUDES TRD PRO), \$2,000 CASH BACK FROM TOYOTA ON CAMRY; \$3000 CASH BACK FROM TOYOTA ON HIGHLANDER (EXCLUDES HYBRIDS), SIENNA OR CAN APPLY CASH BACK TO DOWN PAYMENT. **ALL LEASE OFFERS: LOW MILEAGE LEASE.** OFFER AVAILABLE ON APPROVED CREDIT TO QUALIFIED CUSTOMERS FROM TOYOTA FINANCIAL SERVICES. CUSTOMER IS RESPONSIBLE FOR EXCESSIVE WEAR AND EXCESS MILEAGE CHARGES OF \$15 PER MILE IN EXCESS OF 30,000 MILES. **NOT ALL CUSTOMERS WILL QUALIFY.** RAV4 DUE AT SIGNING INCLUDES \$2800 DOWN, FIRST \$199 PAYMENT, AND NO SECURITY DEPOSIT. EXAMPLE BASED ON 2019 RAV4 LE FRONT WHEEL DRIVE MODEL 4430, MSRP \$26,685 AND CAPITALIZED COST, WHICH MAY VARY BY DEALER, OF \$26,246. COROLLA DUE AT SIGNING INCLUDES \$2,820 DOWN, FIRST \$179 PAYMENT, AND NO SECURITY DEPOSIT. EXAMPLE BASED ON 2020 COROLLA 4 CYLINDER AUTOMATIC MODEL 1852, MSRP \$20,880 AND CAPITALIZED COST, WHICH MAY VARY BY DEALER, OF \$20,618. LEASES DO NOT INCLUDE \$350 DISPOSITION FEE DUE AT LEASE END. EXAMPLES INCLUDE \$650 ACQUISITION FEE AND ASSUME DEALER PARTICIPATION. YOUR PAYMENT TERMS MAY VARY BASED ON FINAL NEGOTIATED PRICE. OFFER AVAILABLE ON APPROVED CREDIT TO QUALIFIED CUSTOMERS FROM TOYOTA FINANCIAL SERVICES. **(EXCLUDES HYBRIDS).** BUYERS CAN RECEIVE A \$1,250 FINANCE CASH INCENTIVE FROM TOYOTA IF VEHICLE IS PURCHASED AND FINANCED THROUGH TOYOTA FINANCIAL SERVICES. STANDARD APR RATES APPLY. INCENTIVE WILL BE APPLIED FIRST TO THE DOWN PAYMENT. ONE INCENTIVE PER FINANCE TRANSACTION. FINANCE INCENTIVE IS AVAILABLE ON APPROVED CREDIT TO QUALIFIED CUSTOMERS THROUGH TOYOTA FINANCIAL SERVICES. **NOT ALL BUYERS WILL QUALIFY. (EXCLUDES TRD PRO).** 0% APR FINANCING UP TO 60 MONTHS AVAILABLE TO QUALIFIED BUYERS THRU TOYOTA FINANCIAL SERVICES. TOTAL FINANCED CANNOT EXCEED MSRP PLUS OPTIONS, TAX, TITLE, LICENSE AND DEALER FEES. 60 MONTHLY PAYMENTS OF \$16.67 FOR EACH \$1000 BORROWED. **NOT ALL BUYERS WILL QUALIFY. ALL OFFERS:** OFFERS MAY NOT BE COMBINED WITH OTHER OFFERS UNLESS SPECIFIED OTHERWISE. DEALER FEES ARE EXTRA. VEHICLE SHOWN MAY BE PROTOTYPE AND/OR SHOWN WITH OPTIONS. ACTUAL MODEL MAY VARY. DELIVERY MUST BE TAKEN FROM DEALER STOCK BY 7/31/19 AND IS SUBJECT TO AVAILABILITY. LEASE, APR AND CASH BACK OFFERS MAY NOT BE COMBINED. SEE PARTICIPATING CENTRAL ATLANTIC TOYOTA DEALER FOR DETAILS. **OFFERS END 7/31/19.** ⁶TOYOTACARE COVERS NORMAL FACTORY SCHEDULED MAINTENANCE FOR 2 YEARS OR 25,000 MILES, WHICHEVER COMES FIRST. 24-HOUR ROADSIDE ASSISTANCE IS ALSO INCLUDED FOR 2 YEARS AND UNLIMITED MILES. THE NEW VEHICLE CANNOT BE PART OF A RENTAL OR COMMERCIAL FLEET, OR A LIVERY/TAXI VEHICLE. SEE TOYOTA DEALER FOR DETAILS AND EXCLUSIONS. VALID ONLY IN THE CONTINENTAL U.S. AND ALASKA. ROADSIDE ASSISTANCE DOES NOT INCLUDE PARTS AND FLUIDS, EXCEPT EMERGENCY FUEL DELIVERY.