



## Business Continuity: The difference between damage and control

Your business can't afford to take a day off – even if disaster strikes. That's why business continuity planning is so important. Prepare now so that major disruptions – like severe weather, cyber attacks, workplace events and more – don't interrupt your company's operations. Hear from leaders who have been through the worst about how you can develop and implement your own business continuity plan.



**Inside Business**  
The Hampton Roads Business Journal

### MODERATOR Cathy Lewis

Host of  
"HearSay with  
Cathy Lewis"  
on 89.5 WHRV-FM

### EXPERT PANEL

**Theresa A. Kirchner,**  
Ph.D., MBCP, MBCI  
Adjunct Associate  
Professor of Marketing  
Old Dominion University  
Strome College of  
Business

### Jim Redick

Director of Emergency  
Preparedness  
and Response  
City of Norfolk

### Gary T. Lupton

CCP, CBCP, MBCI, CERT  
Executive Director  
Virginia 1ST

***Additional Panelists  
To Be Announced***

**June 18, 2019**

**The Westin Virginia Beach Town Center  
Virginia Beach, VA**

**7:30-8:00am:**

**Networking & Breakfast**

**8:00-9:30am:**

**Panel Discussion**

**Register at  
[insidebiz.com/cox-eds](http://insidebiz.com/cox-eds)**

*Limited seating  
Register by June 11*