



Business Continuity: The difference between damage and control

Your business can't afford to take a day off – even if disaster strikes. That's why business continuity planning is so important. Prepare now so that major disruptions – like severe weather, cyber attacks, workplace events and more – don't interrupt your company's operations. Hear from leaders who have been through the worst about how you can develop and implement your own business continuity plan.

MODERATOR Cathy Lewis

Host of
"HearSay with
Cathy Lewis"
on 89.5 WHRV-FM

EXPERT PANEL

Theresa A. Kirchner,
Ph.D., MBCP, MBCI
Adjunct Associate
Professor of Marketing
Old Dominion University
Strome College of
Business

Jim Redick

Director of Emergency
Preparedness
and Response
City of Norfolk

*Additional Panelists
To Be Announced*

June 18, 2019

The Westin Virginia Beach Town Center
Virginia Beach, VA

7:30-8:00am:

Networking & Breakfast

8:00-9:30am:

Panel Discussion

Register at
insidebiz.com/cox-eds

Limited seating
Register by June 11